

MOOLA STORE SETUP

Point System & Rewards Catalog Template

OneClick Knowledge Base | Reference Template

At a Glance

A Moola Store rewards team members for 2nd Mile Service. Your store awards Moola points by category, FOH, BOH, or both, for specific behaviors, and team members redeem those points for food, swag, uniform pieces, or gift cards in your store's Moola Store. The tables below show a sample point structure and reward catalog you can use as a starting point.

Point System by Category

FOH

Way to Earn Moola	Points
Review Food Safety	5
Positive Customer Comment	20
BINGO on McDonough Card	10
Complete the BINGO Card	50
Find something not labeled, out of date, or labeled incorrectly	5
Sell the most of a featured item during the hour, 1st place	20
Sell the most of a featured item during the hour, 2nd place	10
Sell the most of a featured item during the hour, 3rd place	5

BOH

Way to Earn Moola	Points
Explain AHA to someone, in detail	10
Review 2nd Mile Service and CORE 4	10
Find something not labeled, out of date, or labeled incorrectly	5
Avoid overstocking chutes and follow the Lean iPad	5
Breeding streak higher than 15 for all categories (wording to be confirmed)	10
Show 2nd Mile service to a guest	10
Keep SOS below the average for that hour	5

Both (FOH & BOH)

Way to Earn Moola	Points
Cover a shift when asked by a leader	10
Come in for a call-out when asked by a leader	10
Stay late when asked by a leader	5
Coach a teammate on food quality	5
Complete a deep clean task	5
Participate in a team culture event	5
Participate in BAND: questions, comments, or reactions	5
Reach 0 points in a quarter	20
Employee of the Month	100
Beat 200 cars in an hour	10

Moola Rewards Store

Chick-fil-A® Food

Reward	Moola	Price
Free Cup	10	\$0.25
Chips	200	\$2.09
Medium Fry	200	\$2.35
Chicken Biscuit	350	\$3.55
Milkshake	400	\$4.45
8-ct Nugget	450	\$4.85
Chicken Sandwich	450	\$4.85
3-ct Strip	500	\$5.19
Spicy Sandwich	500	\$5.25
8-ct Grilled Nugget	550	\$5.69
Salad	950	\$9.69

Chick-fil-A® Swag

Availability depends on current stock on hand.

Reward	Moola	Price
Sunglasses	150	\$1.50
Pen	200	\$2.00
Stylus Pen	200	\$2.25
Magnet	350	\$3.50
Keychain	350	\$3.75
Pin	450	\$4.50
Hat	1500	\$15.00
Socks	1550	\$15.50
20 oz Tumbler	1950	\$19.75
Tote Bag	2500	\$24.50

Chick-fil-A® Uniforms

Reward	Moola	Price
Nametag	500	\$5.00
Hat	650	\$6.85
Belt	1200	\$12.00
FOH Polo	3000	\$19.00
Navy Pants	3000	\$28.85
BOH Chef Coat	3000	\$30.00
Shoes	4000	\$40.98

Gift Cards

Reward	Moola	Price
Gift Card, Small	1000	\$10.00+
Gift Card, Medium	2000	\$20.00
Gift Card, Large	3000	\$30.00

Other

Reward	Moola	Price
Day of PTO	5000	\$50.00

Reward	Moola	Price
Dinner with the Operator	5000	\$50.00
Pie a Director or the Operator in the Face	6000	\$60.00

This is a starting template, not a fixed standard.

Adjust point values, reward items, and pricing to match your store's budget, inventory, and culture. Keep whatever changes you make consistent across the team so Moola stays predictable and fair.